



Indiana Icebreaker March 24th Next For Lucas Oil Late Model Dirt Series

WAYCROSS, GA (March 10, 2012) - What has become a spring-time tradition in the Midwest will take place with the running of the "15th Annual Indiana Icebreaker" on Saturday, March 24th w. The event is sponsored by Bryan Bowman Chrysler-Jeep-Dodge of Seymour, IN and will take place at Brownstown Speedway in Brownstown, IN. The Lucas Oil Late Model Dirt Series-sanctioned event will pay \$10,000 to win and \$800 to start. A large field of drivers from all over the country is expected to compete in the annual event with a strong group of both regional and national stars converging on the ¼ mile track.

The LOLMDS first sanctioned the event at the Tim and Farrah Keithley-promoted Jackson County Fairgrounds facility in 2006 with 4-time series champion, Earl Pearson Jr. of Jacksonville, FL scoring the victory. Pearson has been joined by other current LOLMDS regulars Don O'Neal of Martinsville, IN, Terry Casey of New London, WI, Jimmy Owens of Newport, TN and last year's winner, Scott Bloomquist of Mooresburg, TN in taking home the Indiana Icebreaker trophy.

Bloomquist will enter the race looking for his fourth consecutive win at the historic half-mile track. Bloomquist, who notched his 500th career win in the 2010 Jackson 100 at Brownstown, has captured the last two Jackson 100's and the 2011 Indiana Icebreaker. He is coming off of a season where he set a LOLMDS record for victories in one season with 15.

It will be the LOLMDS first-event since the successful DART Winternationals at East Bay Raceway Park in Tampa, FL last month was completed. Dennis Erb Jr. of Carpentersville, IL, will come into the event leading the LOLMDS championship point's standings. 2011 LOLMDS Champion Jimmy Owens is currently in 2nd in the series national points standings and will be looking to earn his first series win of 2012.

While the nation's premier dirt late model series brings several of the top drivers in the country to Brownstown on March 24th, there will be two competitors racing there for the first time. Jonathan Davenport of Blairsville, GA and Austin Hubbard of Seaford, DE who both will be LOLMDS tour regulars in 2012, will receive their Brownstown baptism against a strong field of national and regional competitors.

"We're excited to be going back to Brownstown Speedway this year. Tim Keithley and his entire staff are really great to work with and that place always provides some great racing action. Were excited about the 2012 season and our talent pool of drivers that plan to follow the series this year. The level of competition continues to increase every year and it's always exciting to see the national stars line up against some really tough regional and local racers as we travel across the country. Brownstown just might produce a big upset this year", stated Ritchie Lewis, series director.

For more information about the "Indiana Icebreaker" you can visit the track website at www.brownstownspeedway.com or call the track phone at (812) 358-5332 or promoter Tim Keithley at (812) 569-1982.

For the latest breaking news on the Lucas Oil Late Model Dirt Series, visit the series' website at www.lucasdirt.com.

Be sure and visit the series on social media outlets as well at

<http://www.facebook.com/lucasdirt> and <http://twitter.com/#!/lucasdirt>.

Previous Indiana Icebreaker Winners

- 1998 - Tony Izzo Jr.
- 1999 - Don O'Neal
- 2000 - Don O'Neal
- 2001 - Timmy Yeager
- 2002 - John Gill
- 2003 - Don O'Neal
- 2004 - John Gill
- 2005 - Dan Sturgeon
- 2006 - Earl Pearson Jr.
- 2007 - Billy Moyer
- 2008 - Terry Casey
- 2009 - Earl Pearson Jr.
- 2010 - Jimmy Owens
- 2011 - Scott Bloomquist

Current Lucas Oil Late Model Dirt Series Championship Points Standings

- 1. Dennis Erb Jr. (Carpentersville, IL) - 455
- 2. Jimmy Owens (Newport, TN) - 420
- 3. Steve Francis (Ashland, KY) - 415
- 4. Randy Korte (Highland, IL) - 395
- 5. Jonathan Davenport (Blairsville, GA) - 390
- 6. Tyler Reddick (Corning, CA) -390
- 7. Austin Hubbard (Seaford, DE) - 385
- 8. Earl Pearson Jr. (Jacksonville, FL) - 360
- 9. Donnie Moran (Dresden, OH) - 360
- 10. Don O'Neal (Martinsville, IN) - 345

2012 Lucas Oil Late Model Dirt Series Schedule

Venue	Track	City, State	To Win
13-Feb	East Bay Raceway Park	Tampa, FL	\$5,000
14-Feb	East Bay Raceway Park	Tampa, FL	\$5,000
15-Feb	East Bay Raceway Park	Tampa, FL	\$7,000
16-Feb	East Bay Raceway Park	Tampa, FL	\$7,000
17-Feb	East Bay Raceway Park	Tampa, FL	\$10,000
18-Feb	East Bay Raceway Park	Tampa, FL	\$10,000
24-Mar	Brownstown Speedway	Brownstown, IN	\$10,000
30-Mar	Jackson Motor Speedway	Jackson, MS	\$10,000
31-Mar	Lonestar Speedway	Kilgore, TX	\$10,000
13,14-Apr	Virginia Motor Speedway	Saluda, VA	\$25,000
20-Apr	Roaring Knob Motorsports Complex	Markleysburg, PA	\$10,000
21-Apr	Hagerstown Speedway	Hagerstown, MD	\$10,000
4-May	Tri-City Speedway	Pontoon Beach, IL	\$10,000
5-May	Paducah International Raceway	Paducah, KY	\$10,000
11-May	Hartford Motor Speedway	Hartford, MI	\$10,000
12-May	La Salle Speedway	La Salle, IL	\$10,000
18,19-May	Batesville Motor Speedway	Batesville, AR	\$20,000

25,26-May	Lucas Oil Speedway	Wheatland, MO	\$30,000
1-Jun	Tazewell Speedway	Tazewell, TN	\$10,000
2-Jun	Florence Speedway	Florence, KY	\$10,000
22-Jun	Cherokee Speedway	Gaffney, SC	\$10,000
23-Jun	Wythe Raceway	Rural Retreat, VA	\$10,000
1-Jul	Portsmouth Raceway Park	Portsmouth, OH	\$10,000
3-Jul	Muskingum County Speedway	Zanesville, OH	\$10,000
6,7-Jul	Magnolia Motor Speedway	Columbus, MS	\$20,000
13-Jul	Tri-City Speedway	Pontoon Beach, IL	\$10,000
14-Jul	Lucas Oil Speedway	Wheatland, MO	\$10,000
20,21-Jul	I-80 Speedway	Greenwood, NE	\$25,000
24-Jul	Stateline Speedway	Busti, NY	\$10,000
25-Jul	Utica Rome Speedway	Vernon, NY	\$10,000
26-Jul	Fonda Speedway	Fonda, NY	\$10,000
28-Jul	Hagerstown Speedway	Hagerstown, MD	\$10,000
10,11-Aug	Florence Speedway	Florence, KY	\$50,000
17,18-Aug	Batesville Motor Speedway	Batesville, AR	\$40,000
23-Aug	Volunteer Speedway	Bulls Gap, TN	\$10,000
25-Aug	Lawrenceburg Speedway	Lawrenceburg, IN	\$10,000
31-Aug, 1-Sep	Portsmouth Raceway Park	Portsmouth, OH	\$20,000
2-Sep	I-77 Raceway Park	Ripley, WV	\$25,000
14,15-Sep	Virginia Motor Speedway	Saluda, VA	\$20,000
21,22-Sep	Brownstown Speedway	Brownstown, IN	\$20,000
27-Sep	Knoxville Raceway	Knoxville, IA	\$7,000
28-Sep	Knoxville Raceway	Knoxville, IA	\$7,000
29-Sep	Knoxville Raceway	Knoxville, IA	\$40,000
6-Oct	Dixie Speedway	Woodstock, GA	\$10,000
7-Oct	Rome International Speedway	Rome, GA	\$10,000
19,20-Oct	Portsmouth Raceway Park	Portsmouth, OH	\$50,000

2012 Lucas Oil Late Model Dirt Series Sponsors

ASI Racewear - "The Official Merchandise Vendor" of the Lucas Oil Late Model Dirt Series

Canidae Pet Foods - "The Official Pet Foods" of the Lucas Oil Late Model Dirt Series

DART Machinery - "The Official Engine Components" of the Lucas Oil Late Model Dirt Series

E3 Spark Plugs - "The Official Spark Plug" of the Lucas Oil Late Model Dirt Series

Geico - "The Official Insurance" of the Lucas Oil Late Model Dirt Series

General Tire - "The Official Tire" of the Lucas Oil Late Model Dirt Series

Hoosier Tire - "The Official Race Tire" of the Lucas Oil Late Model Dirt Series

Lucas Oil Products - "The Official Oil" of the Lucas Oil Late Model Dirt Series

MavTV - "The Official Men's Network" of the Lucas Oil Late Model Dirt Series

Optima Batteries - "The Official Battery" of the Lucas Oil Late Model Dirt Series

Speedco - "The Official Truck Lube and Tire Center" of the Lucas Oil Late Model Dirt Series

Sunoco Race Fuels - "The Official Fuel" of the Lucas Oil Late Model Dirt Series

U. S. Steel - "The Official Steel Manufacturer" of the Lucas Oil Late Model Dirt Series

2012 Lucas Oil Late Model Dirt Series Supporters Include:

Allstar Performance, American Racer, Banshee Graphics, Barry Wright Race Cars, Bloomquist Race Cars, COMP Cams, Chizmark Larson Insurance, Cornett Racing Engines, Cruise with the Champions, CV Products, DirtonDirt.com, Dyers Top Rods, Edlebrock, Eibach Springs, Fast Shafts, FK Rod Ends, Gaerte Engines, Hawk Performance, Jay Dickens Racing Engines, JE Pistons, JRI Shocks, Keyser MFG, Longhorn Chassis, MasterSbilt Chassis, Öhlins, Outerwears, PBM/Erson Cams, PAC Racing Springs, Performance Bodies, Pierce Racecars, PRC, Pro Power Racing, Quarter Master, Race Engine Design, Red Buck Cigars, Rhyne Race Engines, Rick Schwallie Photography, Ringers Gloves, Rocket Chassis, Roush Yates Engines, Roush Yates Performance Parts, Simpson Performance Products, Sweet Mfg, Vic Hill Race Engines, Weld Racing Wheels, Wiles Drive Shafts, Wrisco, 5150 Race Trailers.

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